

**NOU LA PI RED  
SUMMIT WEEKEND  
NOVEMBER 19-20, 2022**

**Avanse Ansanm**

*Avanse Ansanm is a movement for Haitian-Americans to preserve our Haitian culture, embrace and activate our freedom-fighting history, and build economic and political power in South Florida.*

# Leadership Team



**MS. BERTHOLETTE PARDIEU**  
SUMMIT CHAIR



**MR. GILBERT SAINT-JEAN**  
HAITIAN-AMERICAN  
THINK TANK



**MS. AMARAL JEAN-BART**  
TREASURER



**MR. GILBERT CHRISPIN**  
COMMUNICATIONS



**MRS. DANNIE AUGUSTIN**  
ADVISORY BOARD



**MS. DENICK GEFFRARD**  
CULTURAL PROGRAMMING &  
EVENTS



**MS. NORA EMMANUEL**  
PUBLIC RELATIONS &  
MARKETING



**MS. NANCY METAYER**  
POLICY & ADVOCACY



**MS. LUDMILLA PIERRE**  
HEALTH & GOVERNANCE



**SANTRA DENIS**  
PRESIDENT & FOUNDER



**AVANSEANSANM**  
ADVANCING ALL THINGS HAITIAN

[AvanseAnsanm.org/donate](https://AvanseAnsanm.org/donate)

# Purpose

The "Nou La Pi Red" Summit Weekend will prove to be an opportunity for the Haitian-American community to convene to promote personal, cultural, community, and professional growth.

During the summit weekend, Haitian-Americans from throughout South Florida and invited guests from the diaspora will be able to network professionally, culturally, and socially and share their experiences in the hopes of contributing positively to the growth and progress of the Haitian Community.

The summit weekend will feature our 3rd Summit which will touch on many timely issues including the State of the Haitian Nation, Gender & Sexuality, and Investments & Tech Opportunities. Over the course of the weekend, Avanse Ansanm will be celebrating its 5th Anniversary by celebrating and honoring Haitian Excellence in South Florida.

People from all cultural backgrounds and ethnicities that are interested in learning and building with the Haitian community are welcome to attend.



# AVANSE ANSANM

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## ACTION

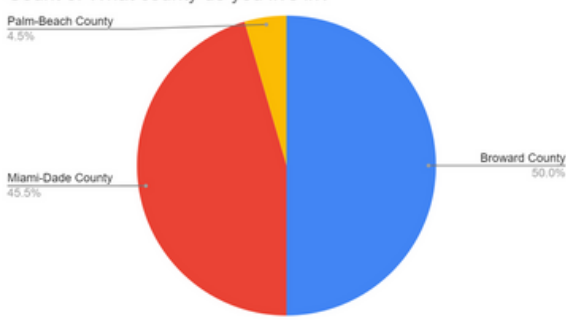
### Signature Programming

- Nou La Pi Red Summit
- Haitian-American Think Tank
- Sucre Sou Bonbon: Let's talk gender, sex, & sexuality
- Haitian Founders & CEO's Networking Event

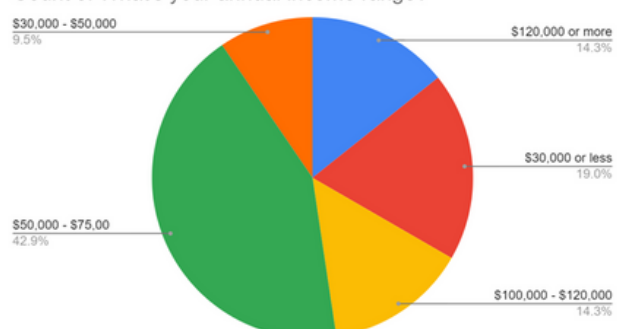
### Signature Programming

- Lajan Lakay: Building Community Wealth Series
- N'ap Vote: Civic Participation + Pull Up Voter Engagement Series
- Ou Manje Deja: Culture, Cuisine & Cocktails Cooking Series

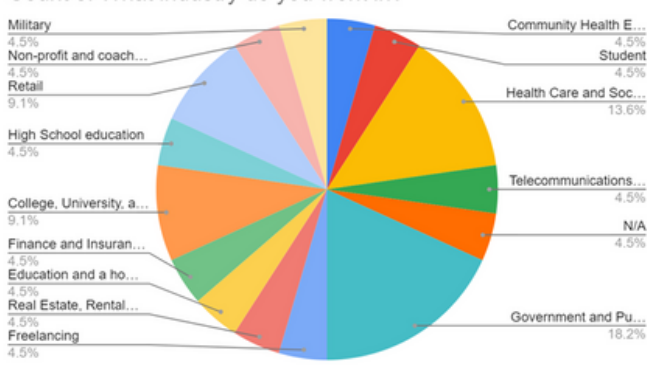
Count of What county do you live in?



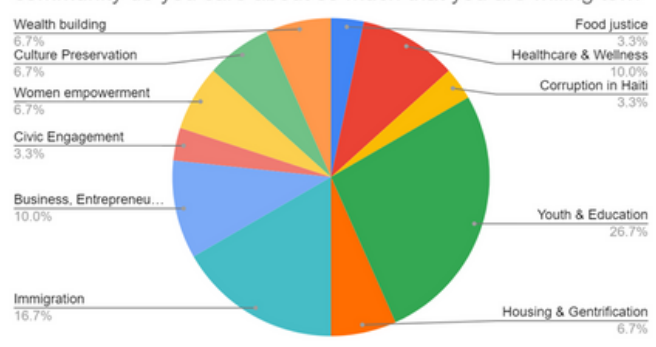
Count of What's your annual income range?



Count of What industry do you work in?



Count of What issues impacting the Haitian-American community do you care about so much that you are willing to...



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# ACTION

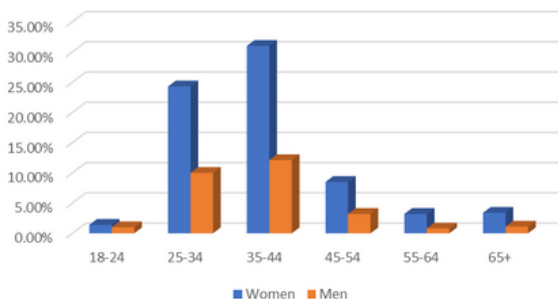


Likes: 1,068  
Accounts Reached:  
100,462  
Page Visits  
3,490

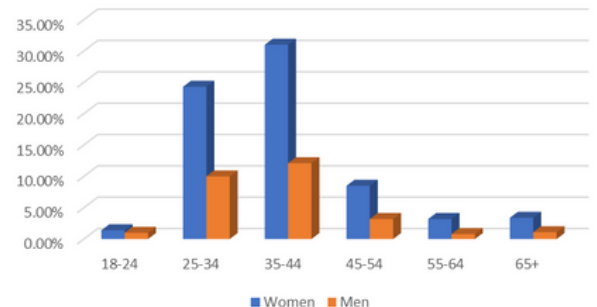


Likes: 1,965  
Accounts Reached  
40,433  
Page Visits  
7,166

Facebook Page likes by gender and age



Facebook Page likes by gender and age



## Top Cities

Miami, FL  
Port au Prince, Haiti  
Ft. Lauderdale, FL  
Miramar / Pembroke Pines, FL  
New York City, NY  
North Miami / Miami Gardens  
Coral Springs

## Top Countries

United States  
Haiti  
Canada  
Dominican Republic  
The Bahamas  
Argentina  
Chile  
Mexico  
Turks and Caicos Islands  
South Africa



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# Sponsorship Levels

## PRESENTING \$5,000

- Naming Opportunity and recognition in marketing collateral and social media platforms as an Avanse Ansanm partner.
- Video in signature programming and annual fundraising event (2 min) and social media highlight of your organization.
- Highly-visible co-branding opportunities
- Full inclusion in Marketing, PR, and Outreach initiatives, including logos and banners to be placed on social media platforms, i.e. Facebook, LinkedIn, Twitter and Instagram, as well as press releases and media advisories, etc.

## LEADER \$2,500

- Video in signature programming and annual fundraising event (1 min) and social media highlight of your organization.
- Highly-visible co-branding opportunities
- Full inclusion in Marketing, PR, and Outreach initiatives, including logos and banners to be placed on social media platforms, i.e. Facebook, LinkedIn, Twitter and Instagram, as well as press releases and media advisories, etc.



# Sponsorship Levels

## AMBASSADOR \$1,000

- Highly-visible co-branding opportunities
- Recognition in Marketing, PR and outreach strategy including logos and banners to be placed on social media platforms, i.e. Facebook, LinkedIn, Twitter and Instagram, as well as press releases and media advisories, etc.

## COMRADE \$500

- Recognition in Marketing, PR and outreach strategy including logos and banners to be placed on social media platforms, i.e. Facebook, LinkedIn, Twitter and Instagram, as well as press releases and media advisories, etc.



# *Exhibitor Information*

The **Nou La Pi Red Summit Weekend** will attract over 250 Haitian-Americans and Allies in South Florida (Miami-Dade, Broward, and Palm Beach). Give your company the opportunity to be seen considered, and chosen by these customers and prospects.

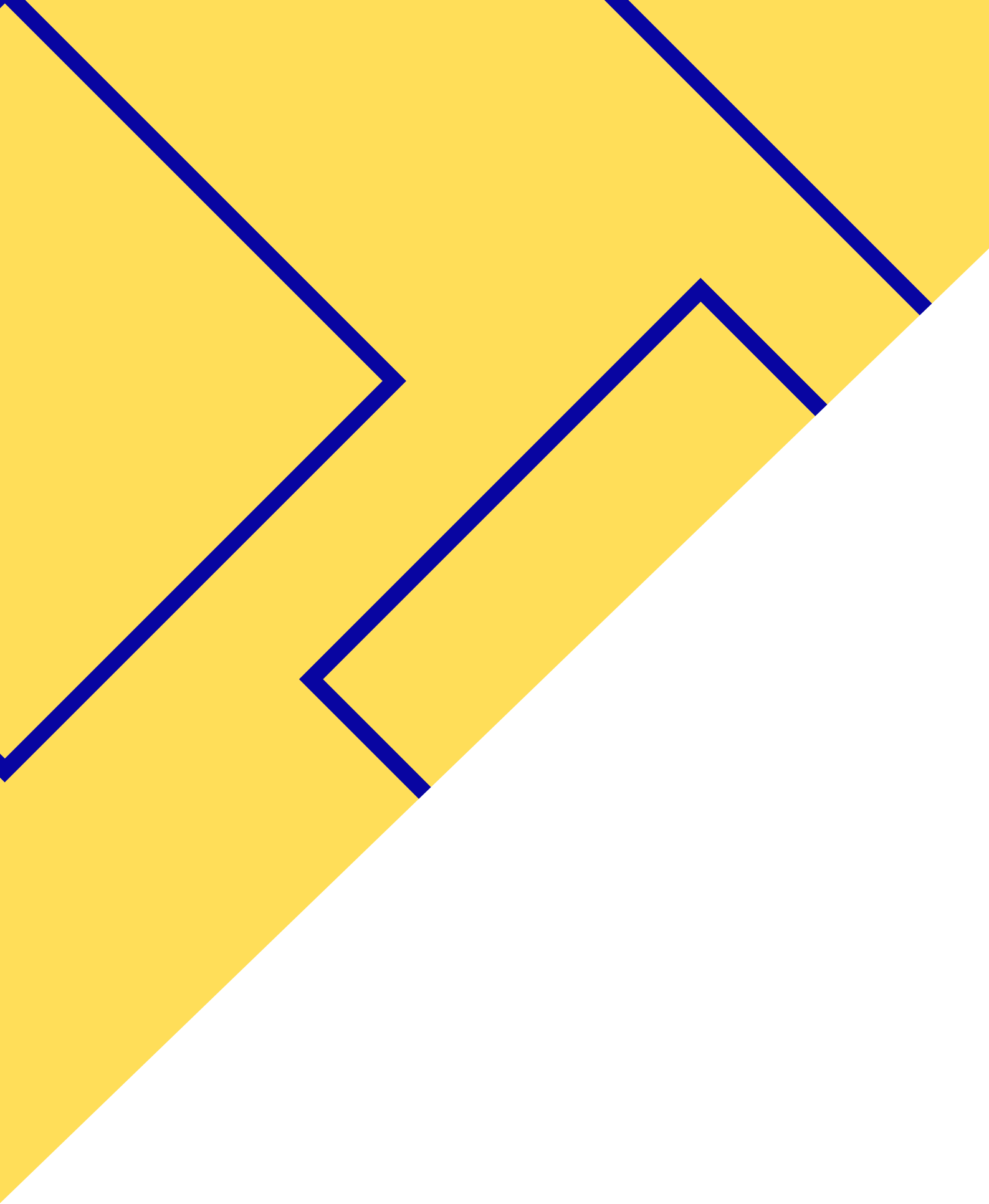
**CORPORATE & GOVERNMENT RATE \$250**  
**NON-PROFIT RATE \$150**

## **Each Exhibitor Space Package Includes:**

- One 6' foot table and two chairs
- Listing in the printed on-site conference program
- Exhibitors must provide and bring their own table linen, backdrops, banners, laptops if needed for their respective spaces







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